

KATE PULTZ

Royal Oak, Michigan

kate.pultz@gmail.com

LinkedIn: www.linkedin.com/in/kate-pultz

Portfolio: <http://katepultz.com>

UX DESIGN | WEB CREATIVE | ART DIRECTION

Experienced and creative designer, supporting marketing and lead generation with fresh ideas for web and print. Skilled in industry-standard software for design, web prototyping and development to deliver high-performing web UX/UI while meeting mobile and accessibility standards. Highly organized and capable in all aspects of design through production including publishing websites with a CMS or HTML and press checks for print. Proactive in staying up-to-date with industry knowledge and trends, continuing with online training in front-end development to increase HTML5 and CSS3 coding skills.

EXPERIENCE

Senior Manager, Digital Experience

August 2021 – current

American College of Chest Physicians, Glenview, Illinois

User Experience Designer, Contract

October 2019 – August 2021

American College of Chest Physicians, Glenview, Illinois

Senior Creative Manager, Web

January 2009 – April 2019

Cengage, Farmington Hills, Michigan

Art Director

January 2002 – December 2008

Premier Communications Group, Royal Oak, Michigan

EDUCATION

Bachelor of Fine Arts - Graphic Design

Michigan State University, East Lansing, Michigan